

Sponsorship explanations

Keynote address	A 15-minute headline slot in the conference programme, at the beginning of the day.
Conference speaker/panel slots	The sponsor can elect a representative to join the conference programme as a speaker/presenter or as part of a panel discussion session, to be advised/agreed by the conference editor.
Complimentary conference passes	This grants access to all conference sessions, lunch, refreshments, delegate packs and the awards ceremony. Ordinarily priced at £895.
VIP welcome reception passes	Permits the sponsor access to the VIP speaker/sponsor reception on Wednesday 15 May 2019. Sponsor required to register names of guests in advance up to their allocated number of passes.
VIP welcome reception sponsorship	Sponsor receives full branding at the welcome reception venue, logo on step-and-repeat board used as backdrop for official event photographs and opportunity for a representative to give welcome address.
Pre- and post-event video sponsorship	Sponsor receives recognition as diamond sponsor(s) on all pre-event promotional video content and post-event video highlights.
Networking lunch sponsorship	Sponsor receives dedicated announcement, recognition in programme book schedule, branding on lunch tables, branding on conference screen and opportunity to place 2 x pull-up banners in balcony area.
Networking coffee break sponsorship	Sponsor receives dedicated announcement, recognition in programme book schedule, branding on coffee tables, branding on conference screen and opportunity to place a pull-up banner in refreshment area.
WiFi sponsorship	Sponsor receives dedicated announcement, recognition in programme book, logo on WiFi landing page and opportunity to choose WiFi password.
Charging zone sponsorship	Sponsors receives dedicated announcement, recognition in programme book, branding on charging power banks and/or lockers.
Lanyard sponsorship	Sponsor receives full branding on delegate lanyards.
Delegate bag sponsorship	Sponsor receives full branding on one side of the conference delegate bags.
Branded gift and literature in delegate bags	Opportunity to place branded merchandise and a flier/leaflet in the conference delegate bags.
Exhibitor pod	Sponsor receives a complimentary exhibitor pod with branded graphic and table-top surface.
Awards ceremony sponsorship	Sponsor receives dedicated announcement and branding on screen. Diamond and platinum sponsors have the opportunity to present a relevant award.
Inclusion in marketing materials and onsite branding	Sponsor will receive full recognition in pre-event marketing materials including event brochures, promotional emails, print advertising, social media campaigns and the event website. Sponsors will also be recognised in the event programme book, on the conference screen and on signage/branding at the event.
Profile in programme book and on event website	Diamond and platinum sponsors will receive a company profile up to 150 words in the event programme book, alongside a full-page advert. Gold sponsors will receive a company profile up to 100 words. Silver sponsors and exhibitors will receive a company profile up to 50 words.

